

Kossi Fiadjigbe | Full Stack Developer

kossweb.com • 612 834 5484 • kossic.fiadjigbe@gmail.com

SKILLS

Languages

HTML, CSS, SASS, JavaScript/jQuery, PHP/MySQL, SQL, PHP Twig, LiquidJS, HubSpot hubL, GulpJS, CSS BEM Methodology, ES6, Beginner ReactJS

Technologies

WordPress, Adobe Experience Manager, SharePoint, Teamsite, WooCommerce, HubSpot, Constant Contact, Cs-cart, Shopify, ColdFusion, Big Commerce, Model View Controller (MVC), CRM/API integrations, Bootstrap, AWS assets, Google Analytics, Litmus email testing, Testing, Git repo, Git commands, BitBucket, Mamp server bundle, Jira methodology, Axe devTools & Deque

Design & Others

UX/UI design, wireframes, mockups, mobile friendly design, user centered design, e-commerce design, content gathering, information architecture, sitemaps, images optimization, email design, SEO strategies, Figma prototype, Illustrator, Photoshop, Sketch, Mail Shop, Adobe XD, UI Kit, Adobe Premiere Pro

Communication

Excellent communicator and a great team-player

WORK EXPERIENCE

Aug 2022 to Present (contract)

U.S. Bank, Minnesota: Page builder

- Technologies: Teamsite, Adobe Experience Manager, SharePoint, HTML, CSS, Bootstrap, JavaScript
- I contributed in crafting and revitalizing web pages, particularly in the context of website rebrands. A testament to my skills is evident in my involvement with corporate website usbank.com, which include overseeing the transformation of the partners credit card websites such as h-dvisa.com, skypassvisa.com, card.myaccountaccess.com, mybmwcreditcard.com, and card.associatedbankcreditcard.com.
- An integral part of my commitment to excellence involves meticulous attention to detail,

especially in terms of accessibility. To ensure every user seamless navigation, I have conducted both manual and automated (Deque) accessibility tests. These tests go beyond standard requirements, adhering to the strict Web Content Accessibility Guidelines (WCAG) standards and industry compliance benchmarks.

- Additionally, my expertise extends to the mobile domain, where I have successfully executed updates for the US Bank mobile app. These updates not only align with the latest technological advancements but also contribute to delivering an enhanced and optimized user experience on mobile platforms.

May 2022 to Aug 2022 (contract)

Sunrise Packaging, Minnesota: Senior Full Stack Developer

- Technologies: WordPress, ACF Pro, PHP, HTML, CSS/Flex, JavaScript, jQuery, Adobe XD
- Led the rebranding effort by translating brand guidelines into a visually striking and cohesive digital representation. Ensured consistency across all online assets, aligning them with the refreshed brand.
- Pioneered the development of a modular architecture, enabling flexibility and scalability for future enhancements. Implemented custom WordPress solutions, including custom themes, modules, and blocks tailored to the specific needs.
- Collaborated with UX/UI designer to identify opportunities for improving user interactions and overall experience. Implemented usability and accessibility best practices, resulting in a more intuitive and user-friendly website.
- Introduced innovative solutions and technologies to enhance the website's performance, security, and responsiveness while applying SEO best practices.
- The successful execution of the rebranding and redevelopment project resulted in a modern, dynamic, and user-centric online platform. The modular architecture allows for ongoing adaptability, ensuring our digital presence remains aligned with evolving business goals and industry trends.
- Leading this transformative project, I leveraged my expertise to not only meet but exceed project objectives. The rebranding and redevelopment efforts have positioned company's brand for sustained success in the digital landscape, with a user-friendly website that reflects the commitment to excellence.

Aug 2018 to May 2022 (permanent)

Total Expert, Minnesota: Lead, Full Stack Developer

- Technologies: WordPress, ACF Pro, OO PHP, HTML, CSS/Flex, Bootstrap, JavaScript, jQuery, HubSpot hubL, LiquidJS, Git repo, Adobe XD prototype, AWS, CRM integration, Agile

- Leading the technical front of the marketing department, I ensured the seamless implementation of projects in alignment with the company's brand guidelines and objectives, especially in effort of redeveloping totalexpert.com.
- In close partnership with UX Designers and the Creative Director, I served as the bridge connecting wireframes, designs, and technical implementation across both frontend and backend development. My expertise shines in crafting WordPress custom solutions, including custom themes, modules, reusable blocks, dynamic content, custom plugins, and leveraging ACF capabilities.
- Introduced innovative solutions and technologies to enhance the website's performance, security, and responsiveness.
- Additionally, I excelled in developing adaptable and modular custom landing pages within the HubSpot CMS hubL framework. The scope of my proficiency extended to creating responsive custom email templates development.

May 2018 to Aug 2018 (contract)

Nevelex, Minnesota: Full Stack Developer

- Technologies: WordPress, ACF Pro, PHP, HTML/CSS, JavaScript, jQuery, Bootstrap
- Conceptualized modern design theme aligning with company's branding and specific requirements.
- Developed a WordPress theme from the ground up, integrating dynamic page templates, modular sections, CSS3 and jQuery animations, custom widgets, and plugins along with usage of Advanced Custom Fields.
- Ensured HTML/CSS validation in compliance with 508 web standards and accessibility guidelines and successfully delivered a fully customized website within the allocated budget.
- Crafted a distinctive logo for the new product "Nevelex Labs" using Adobe Illustrator, enhancing brand identity and recognition.

May 2017 to May 2018 (contract)

Digital River, Minnesota: Full Stack Developer

- Technologies: Adobe Experience Manager (A.E.M), WordPress, PHP, HTML/CSS, Bootstrap along with utilities classes, Git repo
- Innovated the creation of modular web pages, transforming conceptualized designs into dynamic page templates enriched with Advanced Custom Fields. This approach not only brings designs to life but also enhances flexibility and adaptability.

- Leveraged A.E.M templates and components to construct web pages, ensuring meticulous alignment with specified layouts and page requirements. This involved a keen eye for detail and an unwavering commitment to delivering pixel-perfect results.
- Spearheaded the establishment of a standardized workflow within A.E.M page structures, streamlining the process for page update requests. This initiative significantly enhanced efficiency and responsiveness in handling dynamic content changes.
- Applied expertise in implementing product schema attributes, strategically optimizing E-commerce sites for improved Google rankings. This approach contributed to enhanced visibility and discoverability on the competitive online landscape.
- Noteworthy projects include the successful development and implementation of strategies for crashplan.com, nuance.com, and digitalriver.com. These projects serve as tangible examples of the innovative and impactful solutions delivered through my meticulous web development contribution to the team.

Nov 2016 to May 2017 (contract)

National Checking Company, Minnesota: Full-stack Developer

Technologies: HTML, PHP, CSS, WordPress, WooCommerce, JavaScript, Bootstrap

- Revitalized the design of an established WooCommerce site on the WordPress platform by refining and customizing existing template files.
- Initiated a novel approach to process WooCommerce orders, optimizing the end-user experience and streamlining the purchase journey.
- Elevated the checkout experience through a user-centric redesign, fostering a more intuitive and seamless interaction for customers.
- Implemented language translators for site localization and crafted dynamic landing page templates, contributing to a versatile and engaging web presence.

Aug 2016 to Nov 2016 (contract)

2020 Promo, Minnesota: Store-front Developer

- Technologies: CS-cart, Grid System, CSS, HTML, PHP
- CS-cart store-front and features customization to meet corporate brand and standards
- CS-cart Control Panel settings and product configurations: awtx.2020brands.com

Feb 2016 to Aug 2016 (contract)

Lacek Group, Minnesota: HTML Email Template Specialist

- Technologies: Litmus, JIRA methodology, ColdFusion, CornerStone
- Skillfully constructed responsive email templates, translating intricate design mockups into functional HTML tables. Adhering to best practices, ensured seamless compatibility across multiple email browsers.
- Conducted rigorous Litmus email testing, meticulously examining each template to guarantee flawless performance across diverse email clients before deployment. This dedication to quality assurance played an important role in maintaining optimal rendering and functionality.
- Successfully managed tasks within demanding schedules, showcasing efficiency and diligence in delivering high-quality email solutions. This included meeting tight deadlines without compromising the precision and effectiveness of the email campaigns.
- Executed comprehensive packaging of email files, bundling them with requisite assets essential for e-campaign deployment. This meticulous approach facilitated smooth and error-free executions, contributing to the success of various marketing initiatives.
- I additionally handled ColdFusion sites' content updates, ensuring seamless integration and maintenance of dynamic web content (MVC along with page routing) in alignment with project requirements.

May 2015 to Feb 2016 (contract)

FLM+/Wide Open Thinking, Minnesota: Full Stack Developer

- Technologies: WordPress, HTML, CSS, SASS, JavaScript, PHP, Bootstrap, Bitbucket
- Spearheaded the development of intricate custom WordPress sites, showcasing proficiency in both front-end and back-end technologies.
- Engineered T-blast/SMS applications, seamlessly integrating Twilio API to enhance communication capabilities.
- Constructed a series of responsive email templates from design mockups, adeptly addressing HTML/CSS compatibility issues across various email browsers. Employed table-based layouts and best practices to ensure optimal email performance.
- Delivered meticulously packaged email files for efficient e-campaign deployment, ensuring a seamless user experience.
- Assumed responsibility for the upkeep and enhancement of client websites, ensuring they remain current and aligned with evolving industry standards.
- Applied technical expertise to develop HTML5 Ads banners, contributing to engaging digital marketing campaigns.

Feb 2015 to May 2015 (contract)

Medtronic, Minnesota: Page Builder

- Technologies: Adobe Experience Manager CMS (A.E.M)
- Instrumental in the establishment of an optimized workflow and standardized page builder's process within Adobe Experience Manager (AEM) CRM.
- Leveraged AEM templates adeptly, skillfully manipulating components to align with the intricate layout and page requirements. This proactive approach ensured the seamless integration of design elements and a cohesive user experience, underscoring commitment to precision and quality in AEM development.

Nov 2014 to Feb 2015 (contract)

Periscope, Minnesota: Front-end Developer

- Technologies: HTML , CSS, JavaScript, UI Kit, Bitbucket 7, Git Repo, Sketch, Photoshop
- Built websites with a focus on responsiveness, employing a robust combination of HTML, CSS, and Bootstrap to create seamless user interfaces.
- Diagnosed and resolved bugs on customer-facing sites and internal applications, demonstrating an acute understanding of web applications.
- Leveraged JIRA methodology to meticulously track and manage workload, ensuring transparent communication and efficient project progression.

Aug 2014 to Nov 2014 (contract)

Augeo Marketing, Minnesota: Front-end Developer

- Technologies: HTML, CSS, JavaScript, Bootstrap, Photoshop, Git repo, Bitbucket
- Transformed static websites into dynamic, responsive platforms on the V5 PHP-based MVC framework, utilizing a robust blend of HTML, CSS, SASS, Bootstrap and JavaScript. Demonstrated a keen problem-solving judgement, addressing and resolving CSS and JS issues collaboratively with the back-end team to enhance overall website functionality.
- Maintained a customer-centric focus, aligning with user and client needs, objectives, and business goals to consistently deliver on project requirements and timelines.

June 2013 to Aug 2014 (permanent)

Sunrise Packaging, Minnesota: *Full Stack Developer and Web Hosting*

- Technologies: WordPress, html, css, php, MySQL, Photoshop, JavaScript, CS-cart, Salesforce.
- Directed the company's new website development process from start to finish.
- Conducted collaborative market research with the marketing VP to elaborate UI/UX concept to redesign and redevelop the existing websites.
- Created a new and fresh PSD mockups for the main corporate website.
- Extended and customized WordPress to meet the project specifications.
- Turned mockups into interactive web applications in compliance with accessibility standards.
- Developed for desktops, tablets and mobiles.
- Produced product photography and image enhancement for web and print.
- Shot product marketing videos and edited for web.
- Contributed in SEO web content by identifying keywords, hierarchies, taglines, headlines and call-to-actions.
- Analyzed google conversions goals and incoming leads for better ranking while applying data driven design principles that helped improve user's experience on sunpack.com.
- Conducted task analysis for usability check and launched company's new site in a timely manner.
- Installed, configured and customizes the company's new e-commerce.

EDUCATION

June 2013

The Art Institutes International of Minnesota

Associate of Applied Science in Web Design and Interactive Media.